



# Intel Q3 2025 Update

Jeff Fine – Sr Manager, Intel Team Lead  
Tony Zaragoza – Intel BDM – FIELD WEST

Rahul Prakash – Sr. Manager – Global Silicon Marketing Lead



**Jeff Fine**  
Sr. Manager (Team Lead)  
Partner Management & Alliance



**Salina Zuniga**  
Partner Manager  
Sales / Programs



**Kalene Harkey**  
Sr. Partner Marketing Specialist –  
Intel Lead



**Rahul Prakash**  
Sr. Partner Marketing Manager –  
Silicon Partner Lead



**Tony Zaragoza**  
BDM – West Field



**Jake Kingsford**  
BDM – East Field



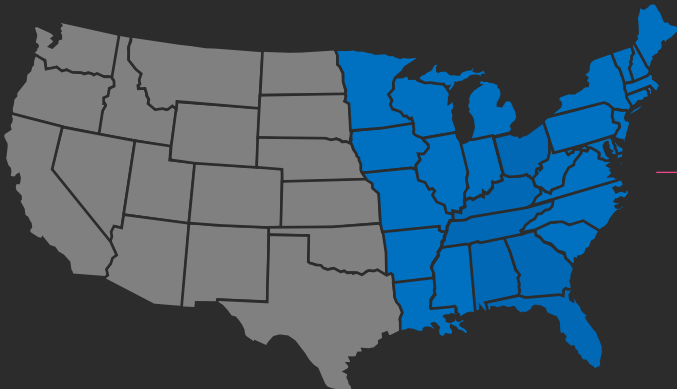
**Chris Donahue**  
BDM – Commercial  
(National Coverage)



**Mike Fuetterer**  
BDM – Intelligent Edge  
and Public Sector  
(National Coverage)



**Lou Galan**  
BDM – Cloud And Data  
Center  
Solutions  
(National Coverage)



## Intel Team



**Darrin Tovtin**  
Account Director



**Marisa Reid**  
PM - Marketing



**Mark Tryon**  
PM – Partner Scale



**Tanya Pelletier**  
PM – Public Sector



**Kiran Agrahara**  
Cloud & DC Architect



## Elevator Pitch:

At Insight, we build meaningful connections to help businesses run smarter.

As a Fortune 500-ranked global technology provider, we empower organizations of all sizes with secure Insight Intelligent Technology Solutions™ and services to help our clients maximize the value of their technology today — and prepare for tomorrow.



For over 50 years,  
that is what Intel  
continues to do.





# Every Company Will Be an AI Company



AI workload is a key  
driver of the

**\$1 trillion**

semiconductor market by 2030





# New AI PC Era Powered by Intel® Core™ Ultra Processors

The Biggest Architecture Update  
In 40 Years Driving the Future of  
Computing at All Organizations

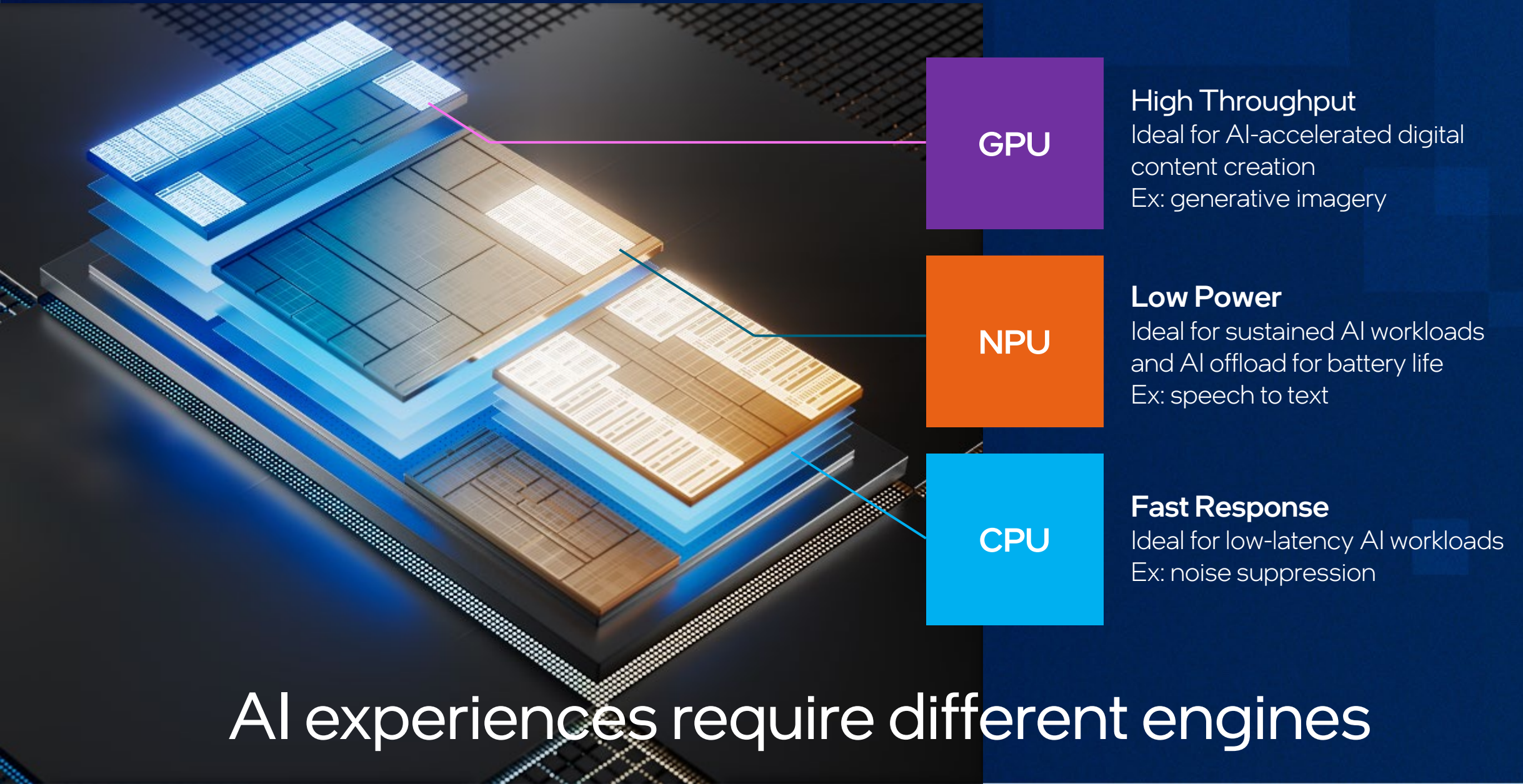


# New Branding

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# Intel® Core™ Ultra Processors



AI experiences require different engines



# Lunar Lake

Flagship silicon platform for  
the next gen of AI PCs

**Breakthrough  
x86 power  
efficiency**

Up to 40% lower  
SoC power\*

**Exceptional  
core  
performance**

Similar ST perf at  
half the power\*

**Massive  
leap in  
graphics**

Up to 1.5X better  
graphics\*

**Unmatched  
AI  
compute**

Up to 120  
platform TOPS

\*Versus Intel's previous gen. For more information, go to [Intel.com/PerformanceIndex](https://www.intel.com/PerformanceIndex).





# Unmatched AI Compute

Up to

**120**

platform  
TOPS

**GPU**

Up to  
**67**  
TOPS

XMV &  
DP4a

Gaming &  
creator AI

**NPU**

Up to  
**48**  
TOPS

Dense  
vector &  
matrix math

AI  
assistants  
& creation

**CPU**

Up to  
**5**  
TOPS

VNNI  
& AVX

Light AI  
workloads



45 years  
of building an  
unmatched  
software  
ecosystem



45 years  
of building an  
unmatched  
software  
ecosystem



**Software enablement at  
scale is in our DNA**

**Deep co-engineering**

**AI PC Acceleration  
Program**

**AI developer resources**





intel  
vPRO



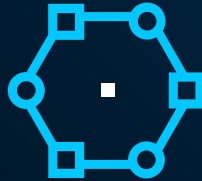
# Intel® Core™ Ultra Processors with Intel vPro® Enterprise

## Performance

Optimized for mobile workers



Enhanced validation and assurance



## Stability

**intel**  
vPRO ENTERPRISE

Intel® Core™ Ultra processors with Intel vPro® Enterprise for Windows PCs



## Sustainability

Built-in features that deliver tangible benefits for more sustainable computing

## Security



Reduced attack surface



Services-ready platform

## Manageability

# Recovering from the blue screen of death

Estimates suggest the downtime from the 2024 outage affected over 8.5 million Windows devices worldwide and cost over \$5.4 billion.

Learn how one company leveraged Insight and Intel vPro to recover quickly and stay productive.

# Intel vPRO® Activation Incentive

**1** Earn \$200 for hosting a vPRO Activation discussion with Intel and your customer!

\*Terms & Conditions:

- Jan 17 – June 30, 2025
- Max of 3 “vPro Activation Call” SPIFFs per seller
- Customer must have a minimum of 250+ vPro devices in their fleet
- Incentive available only while funding lasts

**\$200**

**2** Earn \$1,000 for closing a vPRO Activation deal with your customer!

\*Terms & Conditions:

- Jan 17 – June 30, 2025
- Max of 2 “vPro Activation Closed Deal” SPIFFs per seller
- Customer must have a minimum of 250+ vPro devices in their fleet
- Incentive available only while funding lasts

**\$1,000**



**intel**  
vPRO

Contact [Chris.Donahue@insight.com](mailto:Chris.Donahue@insight.com)



# BATTLE PACK

[www.battle-pack.com](http://www.battle-pack.com)

An exclusive Insight Demo Program that gives customers the ability to customize, compare, and evaluate the most cutting-edge devices powered by Intel.



# Some of the Devices Currently in Stock in Battle-Pack



HP EliteBook X Gli 14-inch Notebook PC – Windows 11 Pro – 14" Touch – Intel Core Ultra 5 226V – 16GB  
SKU# B85MNUT#ABA

Add to Cart



HP EliteBook X Gli 14" Notebook – Next Gen AI PC – Wolf Pro Security Edition – Intel Core Ultra 7 – 32GB  
SKU# B8GE5UT#ABA

Add to Cart



HP EliteBook X Flip Gli 14 inch Notebook Next Gen AI PC Wolf Pro Security Edition – 14" – Touchscreen  
SKU# B8GE8UT#ABA

Add to Cart



HP 14" EliteBook Ultra Gli Notebook Copilot+ PC – Intel Core Ultra 7 268V – Intel vPro – 32GB RAM – 512GB  
SKU# B5PH9UT#ABA

Add to Cart



Dell Pro 13 Premium Laptop – 13.3" – Intel Core Ultra 7 – 268V – Intel vPro – 32GB RAM – 512GB SSD  
SKU# PA13250

Add to Cart



Dell Latitude 7450 – AI Ready – 14" – Intel Core Ultra 5 – 135U – vPro Enterprise – 16 GB RAM – 256 GB SSD  
SKU# 210-BLPR

Add to Cart



Dell Latitude 7350 Detachable – AI Ready – 13" – Intel Core Ultra 7 – 164U – Evo vPro – 32 GB RAM – 512 GB SSD  
SKU# 210-BLXC

Add to Cart



Dell Latitude 5450 – AI Ready – 14" – Intel Core Ultra 7 – 155U – vPro – 16 GB RAM – 512 GB SSD  
SKU# 210-BMPS ultra7

Add to Cart



Lenovo ThinkPad X9-15 G1 – 15" – Intel Core Ultra 5 226V – Intel Arc Graphics – 16GB RAM – 512GB SSD – Windows 11  
SKU# 21Q60026US

Add to Cart



Lenovo ThinkPad T14 Gen 5 – AI Ready – 14" – Intel Core Ultra 7 – 165U – vPro Enterprise – 32 GB RAM – 1 TB SSD  
SKU# 21ML0055US

Add to Cart



Lenovo ThinkPad X13 2-in-1 Gen 5 – AI Ready – 13.3" – Intel Core Ultra 7 – 165U – vPro Enterprise – 16 GB RAM – 1 TB SSD  
SKU# 21LW002BUS

Add to Cart



Lenovo ThinkPad X13 Gen 5 – AI Ready – 13.3" – Intel Core Ultra 5 – 135U – vPro Enterprise – 16 GB  
SKU# 21LU003UUS

Add to Cart



Microsoft Surface Pro Copilot+ PC for Business – 11th edition – 13" w/Type Cover – Intel Core Ultra 7 266V  
SKU# EP2-20577

Add to Cart



Microsoft Surface Laptop Copilot+ PC for Business – 7th Edition – 15" – Intel Core Ultra 7 – 268V –  
SKU# EP2-33344

Add to Cart



Microsoft Surface Pro 10 for Business – 13" w/Type Cover – Intel Core Ultra 7 165U – 16GB RAM | 256GB  
SKU# XHL-00019

Add to Cart



Microsoft Surface Laptop Copilot+ PC for Business – 7th Edition – 13.8" – Intel Core Ultra 7 – 266V –  
SKU# EP2-33333

Add to Cart



Bring Intel a competitive client deal  
— and we'll help you WIN IT!

Introducing our new competitive  
funding program to help you win  
more Intel-based opportunities.

Reach out to:

Tony Zaragoza – Intel BDM

[tony.zaragoza@insight.com](mailto:tony.zaragoza@insight.com)

**Terms & Conditions:**

- July 1<sup>st</sup> – September 30<sup>th</sup>, 2025
- Subject to change at any time and available only while funding lasts.
- Qualified Competitor includes AMD, Apple, Qualcomm
- Depending upon the program
  - Minimum of \$50,000 opportunity
  - GP cannot exceed 2.5%

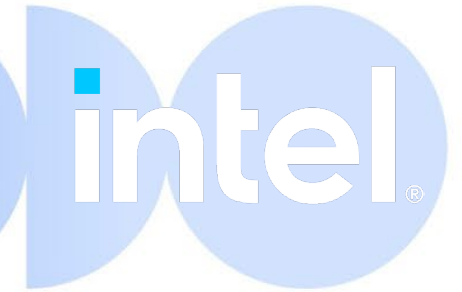


got deals?





# Engagement Opportunities Drive Growth with us!



1. You need **DEAL ASSIST** or **REBATE REINVESTMENT** in a competitive deal.
2. You need a **SEED UNIT** or **DEMO UNIT**.
3. You want to have a **vPRO VALUE** discussion with a customer.
4. You want to meet the **INTEL AE** that covers your account.
5. You want Intel AI Experts to share their **AI VISION** and **ROADMAP**.
6. Intel Client Growth **INCENTIVE TRIP** – PUNTA CANA



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